



Bringing Together Diverse Entities For The Empowerment Of The Whole

WHAT IS MOTA?

The Minority Outreach & Technical Assistance (MOTA) office focuses on educating, enlightening and empowering ethnic minorities to impact cancer and tobacco health care decisions in their local jurisdictions. MOTA funds community-based, grass-root, minority or minority serving faith-based organizations to provide outreach services statewide for African Americans, Asian Americans, Latino/Hispanic Americans, Native Americans and Women. MOTA has been a component program of the Maryland Department of Health & Mental Hygiene's Cigarette Restitution Fund Program (CRFP) since July 2000, and operate on an annual budget of \$1,100,000. To date over 300 organizations have been recipients of these funds throughout the entire twenty-four jurisdictions in the state of Maryland.

CRFP INTER-AGENCY PARTNERS

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Disparities and Cigarette Restitution
Fund Program,
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410-767-7117

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Barbara Andrews, Coordinator
Local Public Health
410-767-5123

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For Tobacco Use Prevention & Cessation
Lawrence Carter, Coordinator
Local Public Health
410-767-1362

MOTA HISTORY

From 2001 — 2003, Associated Black Charities, Black Leadership Council for Excellence, Maryland Center at Bowie State University and Times Community Services served as the regional primary grantees. The grantees served as the primary local contact for all MOTA activities. Each grantee selected

local community based organizations through a competitive process to serve as MOTA sub-grantees. When the MOTA budget changed, the Department decided to fund only one organization per county. Listed on page 2 are MOTA's 2008 Grantees.

MOTA 2007 ACCOMPLISHMENTS

During the course of this year, the MOTA Grantees and sub-grantees received training on the SMOTA Model from Sharon Duncan-Jones. This training was beneficial to assisting the grantees in their outreach focus.

In 2007 the Grantees and sub-grantees conducted a variety of activities designed to increase awareness among minority populations, increase participation with local health departments and promote alliances to prevent smoking and decrease cancer. The outcome of these activities are:

- 411 Minority individuals attended Tobacco and Cancer Coalition Meetings
- 739 Educational/Focus Group Meetings were held with 14,796 in attendance
- 42 Grant Writing workshops were conducted with 276 in attendance
- 597 Cultural Diversity Fairs or Events were conducted where 61,249 individuals received information about MOTA and tobacco/cancer facts
- 42 Training sessions were held on understanding how to read RFAs and RFPs where 1,427 individuals attended
- 84 Technical Assistance sessions were provided on application for grant opportunities with 226 participants
- 69 Individuals were recruited for the Tobacco and Cancer Coalitions

FISCAL YEAR 2008 MOTA GRANTEES

Baltimore City

Associated Black Charities — Diane Bell-McKoy
(410) 659-0000
DMcKoy@abc-md.org

Montgomery County

Holy Cross Hospital — Wendy Friar, R.N., M.S.
(301) 754-7161
friarw@holycrosshealth.org

Baltimore County

TAA Foundation, Inc. — Ike Santos
(410) 687-8223
tessveloso@yahoo.com

Prince George's County

MD Center at Bowie State University — Terry Lawlah
(301) 860-4309
tlawlah@bowiestate.edu

Caroline County

Union Bethel AME Church — Janet Fountain
(410) 479-1457
Janet_fountain@mail.cl.kl2.md.us

Somerset County

Accohannock Indian Tribe, Inc. — Chief Rudy Hall
(410) 623-2660
Accohannock@dmv.com

Charles County

Black Leadership Council for Excellence — Hassan Adeeb
(301) 632-6632
blce1989@aol.com

St. Mary's County

Minority Outreach Coalition — Nathaniel Scroggins
(301) 863-4580
scroggins_585@msn.com

Frederick County

LIFE & Discovery — Elizabeth Chung
(301) 631-6838
echung@lifeanddiscovery.com

Washington County

Brothers United Who Dare To Care, Inc. — Andy Smith
(301) 393-9290
andy@blackmenwhocare.org

Harford County

Inner County Outreach — Roslyn Johnson
(410) 272-3278
nrozo@aol.com

Wicomico County

St. James A.M.E. Zion Church — Pastor M. Luther Hill
(410) 742-1427
mackch@intercom.net

Kent County

Bethel AME Church of Chestertown — Ina Upshur
(410) 810-0600
inaupshur@aol.com

For information regarding MOTA Grantees' activities in your county, contact the individual listed above.

Department of Health & Mental Hygiene CRFP/MOTA Central Office Staff Contacts

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Martin O'Malley, Governor



Anthony G. Brown, Lt. Governor

John M. Colmers, Secretary